

## The Best Autumn News Stories from the Afghan-German Cooperation

### **Income Triples for Graduates of Ostad Shagerdi Programme**

Ostad Shagerdi (OS) is a major component of the Afghan-German Cooperation's Technical and Vocational Education and Training (TVET) programme. It focuses on the Afghanistan dual-track TVET system, which provides apprentices with theoretical knowledge and practical training in their respective vocation. To date, 2,122 apprentices are enrolled in six different reformed occupations in 12 provinces around the country.

In the first batch of the OS programme in 2017, about 111 apprentices enrolled in a three-year apprenticeship in Kabul and Mazar-e Sharif. Apprentices were enrolled in two areas: car mechanics and electro technics. After three years of the dual-track TVET education, the first batch of apprentices, about 76 people, graduated.

The programme interviewed 57 (75%) of these graduates, and 48 company owners with whom the apprentices worked. They discussed how the OS programme impacted their lives and careers.

Almost all the apprentices considered the OS programme very practical and would recommend it to their peers. On average, their income tripled after graduating from the OS programme, from around AFN 1,640 per month to around AFN 4,894 per month.

When asked about their future career plans, most graduates said they would like to become self-employed or to improve their qualifications via further training and formal studies.

Mr Ghulam Rasool, this year's graduate from the Gas and Oil Institute, opened his own workshop. He said, 'The OS programme enabled me to open and manage my own workshop. I have learned the theoretical knowledge of my profession while I was learning the practical part in the workshop. Now I am able to undertake more responsibilities and be more creative with the tasks in my workshop'. Apprentices and their masters confirm that the apprentice is now able to deliver tasks more efficiently and timely.



## Afghanistan's Temporary Suspension at EITI has Lifted

Afghanistan's temporary suspension from the Extractive Industries Transparency Initiative (EITI) has been officially lifted. Thanks to the technical support from the programme Promoting Good Governance in the Extractive Sector of Afghanistan, the Ministry of Mines and Petroleum (MoMP) has improved its transparency to comply with the EITI standard. Read more [here](#).



## Members of Afghanistan Renewable Energy Union Harness Digital Marketing

In October, a two-day training session for Afghanistan Renewable Energy Union (AREU) members ended. The training, held in Kabul, aimed to teach marketing staff how to effectively develop and implement digital marketing strategies and increase their online presence.

AREU general manager, Maroof Ziaye said, 'Digital Marketing Strategy training can open new doors for companies to promote, sell, increase customers, and advertise business on a global level. Nowadays, it's very important to learn how to use digital marketing as part of the global market.'

This is the first of ten workshops that are to be held by the end of the year. In the training session, 20 attendees from twenty different companies learned how to target audiences, increase reach, generate leads, convert customers and thus increase sales and revenue. They learned how to apply these skills to social media platforms, including Facebook, Twitter, YouTube and LinkedIn, as well as through email marketing and Google tools.

This knowledge will help them develop an effective digital marketing strategy for their company. They will be given continuous support and guidance in this process. The Afghan-German Cooperation's Energy Sector Improvement Programme (ESIP) supported the event.



## Madrasa Teachers Create Awareness of Women's Rights

In September, the Department of Education in Takhar province conducted a training on women's rights in Taloqan. Twenty registered Madrasa teachers, including 11 women, participated.

The training not only improved their knowledge on women's rights based on Islam and the current law, but also enhanced their professional skills to teach this subject and similar topics in Madrassas. Teachers will use what they learned in the training in their workplace and creating awareness among their students and in their communities.

Before this training, seven online and face to face trainings were conducted in Takhar. So far in 2020, a total of 477 teachers benefitted from this training which was also conducted in Balkh, Baghlan, Badakhshan, Kabul, Samangan, Jawzjan and Kunduz.

The Afghan-German Cooperation's Promotion of the Rule of Law project supported the training in close cooperation with Ministry of Education, the Islamic Studies Deputy and the Department of Education in Takhar province.



## Best Practice in Women's Economic Empowerment

The United Nations Office for South-South Cooperation (UNOSSC) has recently selected the Afghan-German Cooperation's Open Policy Advisory Fund (OPAF) as one of the best practices of South-South Triangular Cooperation in the field of women's economic empowerment.

OPAF supported the Afghan Ministry of Women's Affairs between 2018 and 2020 in holding face-to-face workshops and learning sessions with the Indonesian Ministry of Women Empowerment and Child Protection (MoWECP). For more information, read the [OPAF Factsheet](#).



Teaser text:

Summer has now turned to autumn, and with it, the leaves turn to bright yellows and reds, and they begin to fall. While the seasons may change, one thing has not. The Afghan-German Cooperation's commitment to sustainable development is stronger than ever. Here are some of our best news pieces that you may have missed in the last few months.

Priority area:

Gute Regierungsführung

Stadtentwicklung

Stabilisierung

Gestaltungsspielraum

Flucht & Migration

Nachhaltige Wirtschaftsförderung

Humanitäre Hilfe

Province:

Landesweit

Image:

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